



AAA COLLEGE OF ENGINEERING AND TECHNOLOGY
Accredited by NBA (CIVIL, CSE, ECE, EEE & MECH) and NAAC
with “A” grade.
An ISO 21001: 2018 TUV Certified Institution,
Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai
Amathur, Sivakasi - 626 005.



1. Session Details:

Title of the session: BUSINESS MANTRA

Date: 22.07.2025

Duration: 2.30 PM TO 4.30 PM (2 Hours)

Activity Category: Entrepreneurship Development Cell (EDC)

Theme: MOTIVATIONAL TALK

2. Expert :

Name: Mr.V.R.Muthu

Designation: CEO od IDHAYAM Oil

Organization: Entrepreneurship Development Cell (EDC) and Institution Innovation Council, AAA College of Engineering and Technology, Sivakasi – 626 005

3. Brief about Expert :

Rtn. V.R. Muthu, a member of the Rotary Club of Virudhunagar, is a major contributor to Rotary causes worldwide. He is part of the prestigious Arch Klumph Society (Chair's Circle), a Paul Harris Society charter member, and a benefactor to many Rotary initiatives. His total contributions have crossed \$629,310 as of July 2025, including over \$93,000 for the Polio Fund.

He has supported long-term projects like sports recognition (since 2002), vision screening (since 2001), and teacher training (since 2014). He also backs the Golden Heart Project from 2016.

He received several awards including the “Kamal Patra”, “Dr. APJ Abdul Kalam Award”, and “Businessman of the Year”. He was the District Governor (2022–23) of RI District 3212 and led impactful projects like RYLA, Project Kalam, and Family First. Under

his leadership, grants worth over ₹4.7 crores were implemented. He also supports global grants through his company, Idhayam.

4. Objective of the activity:

The program aims to inspire and empower aspiring entrepreneurs and business professionals by sharing key insights, strategies, and success stories from experienced leaders. It fosters a spirit of innovation, ethical business practices, and sustainable growth. "Business Mantra" encourages networking, mentorship, and continuous learning to help participants overcome challenges and scale their ventures. The program also promotes social responsibility by aligning business goals with community development, aiming to build confident and visionary leaders for the future.

5. Outcome of the activity:

The AAA College of Engineering and Technology (AACET), in collaboration with the Entrepreneurship Development Cell (EDC) and the Institution's Innovation Council (IIC), successfully organised a motivational session titled "Business Manthra".

The session was graced by the presence of Mr. V. R. Muthu, a prominent industrialist and the esteemed Chairman of the Idhayam Oil Company, as the Chief Guest. Known for transforming the edible oil industry in India, Mr. V. R. Muthu shared his entrepreneurial journey, offering valuable insights drawn from years of experience in building a successful and sustainable brand.

The primary objective of the session was to enlighten aspiring entrepreneurs on the real-world challenges of the business landscape and the core principles that contribute to long-term success. The event witnessed an interactive and thought-provoking discussion, during which the students of AACET enthusiastically posed several business-related questions. Mr. Muthu responded with inspiring and practical answers that sparked curiosity, encouraged critical thinking, and motivated students to explore entrepreneurial opportunities with a fresh perspective. In addition to his motivational talk, Mr. V. R. Muthu cordially invited the students of AACET to visit his industry for an industrial exposure visit, providing them with an opportunity to witness real-time business operations. Furthermore, he generously announced that gifts would be distributed to all the students who actively interacted during the session, as well as to all the staff members of AACET, as a token of appreciation.

The session truly embodied the spirit of a "Business Mantra", providing clarity and direction to many young minds with entrepreneurial aspirations. It served as a guiding force for the budding entrepreneurs of AACET, encouraging them to dream big and act boldly.

Dr. M. Sekar, Principal of AAACET, extended a warm welcome to the Chief Guest and felicitated him with a memento as a token of appreciation. The entire event was meticulously planned and coordinated by Dr. R. Meby Selvaraj, Coordinator of the Entrepreneurship Development Cell.

The event was a grand success and marked a significant milestone in the entrepreneurial initiatives of AAACET, reaffirming the institution's commitment to nurturing innovation, leadership, and entrepreneurial excellence among students.

Key Highlights: entrepreneurial opportunities, provoking discussion, entrepreneurial aspirations

6. Participant Details:

Total No. of Student Participants : 99

Total No. of Faculty Participation: 11

Total No. of Participants : 110

Four Photographs with Geo-Tag that show the participation of Students and Faculty members.



Two Photographs without Geo – Tag that show the participation of Students and Faculty Members.





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Report on Events


INSTITUTION INNOVATION COUNCIL

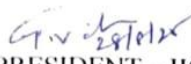
1.	Name of the Event (Seminar/ Workshop/ Conference/ FDP/ Any others)	Seminar - Motivational Talk
2.	Date of the event	22.07.2025
3.	Venue of the Event Conducted	Issac Newton Seminar Hall
4.	Title	Business Manthra
5.	Total Participants	110 (99 Students + 11 Staffs)
6.	Beneficiary (Student (Branch/ Year) Staffs)	Faculty Members and Students
7.	Description of the Programme	<ul style="list-style-type: none"> "Business Mantra" is an inspiring session where successful entrepreneurs and industry leaders share their journeys, strategies, and insights. The program aims to motivate budding business minds, offering practical guidance, success tips, and innovative ideas to help them grow professionally while fostering ethical and sustainable business practices.

PO/PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
Mapping	3	3	3	3	3	3	3		3			3	3		

Facebook Link:

<https://www.facebook.com/share/p/1Ydan6WZBf/>


 COORDINATORS – EDC
 (Dr.R.Meby Selvaraj)


 PRESIDENT – IIC
 (Dr.G.Vairamuthu)


 CHAIRPERSON
 (Dr. M. Sekar)



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Amathur, Sivakasi-626 005.



Report on the workshop design thinking Critical thinking and Innovation Design on 20.02.2025

Institution Innovation Cell organized a workshop 'Design thinking Critical thinking and Innovation Design' on 20.02.2025. The students and coordinators of IIC cell participated in the programme. Dr.G.Vairamuthu, IIC President welcomes the chief guest and IIC Members.


Mr.Balaji Thirunavkkarasu, Founder and CEO of Village Technology School, were the resource person of the programme. The chief guest was honoured by IIC President with shield and shawl. The guest lecture was aimed to bring out a clear cut idea about the critical thinking, design thinking and Innovation design. The challenges faced by the people in Emerging Technologies.

The resource person shared the knowledge about useful Ideas, Challenges and remedies used in Emerging Techniques. He also shared the case studies and the successful examples related to the topic. The resource person emphasized the importance of critical thinking design thinking and Innovation Design usages in industrial areas. The lecture also addressed the challenges faced in implementing ideas in industrial areas. This programme served as an eye opening session for the students. At the end of the session, he cleared the queries of the students and received feedback from the students. Totally 85 students benefitted through this programme.

Copy to: IIC file, Event Co-ordinator, AAACET-IIC webpage, IIC web portal (e-copy)


20/02/2025
Co-ordinator

Mr.P.Manikandan, AP/EEE


20/2/25
President, IIC

Dr.G.Vairamuthu, ASP/Mechanical


20/2/25
Chairperson, IIC

Dr.M.Sekar, Principal



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Anna University Recognized Research Centre (CSE,MECH) | A TUV ISO 21001 : 2018 Certified Institution

Managed by Vinayaga - Sonny Fireworks Group of Industries / Panjuraan - Amaravathy Trust

Kamarajar Educational Road, Sivakasi - Virudhunagar, Amathur 626-005.



**ALL ARE CORDIALLY INVITED FOR THE
INSTITUTION INNOVATION COUNCIL**

ORGANIZING

WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

DATE: 20 FEBRUARY, 2025

TIME: 11.00 am

**VENUE: Thomas Alva Edison Hall,
Cambridge Block**

RESOURCE PERSON

BALAJI THIRUNAUVKKARASU

**Founder @ Robotics Foundation of
Tamilnadu,**

**Founder and CEO @ Village Technology
School.**



**WITH THE BLESSINGS OF
SHRI. P. PANJURAJAN**

IN THE PRESENCE OF

**Dr.P.KARVANNAN
CHAIRMAN
SECRETARY**

**Dr.P.GANESAN
CORRESPONDENT**

**Dr.K.VIGNESH KUMAR
JOINT SECRETARY**

**Dr.M.SEKAR
PRINCIPAL
CHAIRPERSON-IIC**

**Dr.G.VAIRAMUTHU
PRESIDENT
IIC-AAACET**

**P.MANIKANDAN
CO-ORDINATOR
IIC-AAACET**



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INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)



VILLAGE
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INSTITUTIONS
INNOVATION
COLLEGE





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Amathur, Sivakasi - 626 005.

AAA/ Academic /2025-26/ 23

26.08.2025

CIRCULAR

Entrepreneurship Development Cell (EDC) and Institution's Innovation Council (IIC) of AAACET are jointly organizing a program on "Igniting Entrepreneurship" by Mr.D. Jebastin, Director – Technology and Strategy, Sense connect and Leveraging Technologies on 28th August, 2025.All the interested students are asked to attend the program.

Registration Link: <https://forms.gle/VGi3eh5DococVyQ38>

Venue: Thomas Alva Edison Hall,Cambridge block

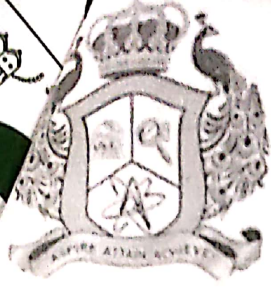
Time: 2:00 p.m – 4:00 p.m

EDC-Coordinator

PRINCIPAL
(Dr.M. Sekar)

Copy to:

1. HODs. (to arrange for reading in all their class rooms)
2. Notice Board
3. IIC, & EDC.
4. File



AAA COLLEGE OF ENGINEERING & TECHNOLOGY

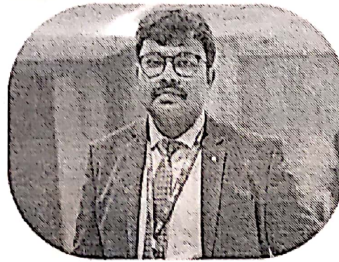
Managed by Panjurajan - Amaravathy Trust and Promoted by Vinayaga- Sony Group of Industries
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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

in collaboration with Institute Innovation Council (IIC)

INVITES ALL FOR THE GUEST LECTURE ON

IGNITING ENTREPRENEURSHIP



Mr. D. Jebastin,
Director - Technology & Strategy
Sense Connect & Leveraging Technogeeks



28th August, 2025



Thomas Alva Edison
Hall



2:00 P.M to 4:00 P.M

Registration Link: <https://forms.gle/5qDkhWvtN27SeMKU6>



WELCOME YOU ALL!!



Convener

Dr. R. Meby Selvaraj, AP (Sr. Grade) / Mech
Dr. G. Vairamuthu, ASP / Mech

Co ordinator
Mrs. B. Sarojini, AP / EEE

Principal
Dr. M. Sekar





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1. Seminar Details:

Title of the Seminar	: A Seminar on Igniting entrepreneurship
Date	: 28.08.2025 (Thursday)
Duration	: 3:00 PM – 4:30 PM.
Activity Category	: IIC Calendar/ MIC driven/ Self Driven / Celebration
Theme	: A Seminar on Igniting entrepreneurship

2. Expert / Speaker Details:

Name	: Mr.B.Jebastin
Designation	: Director – Technology and Strategy
Organization	: Sense connect and Leveraging Technogeeks

Brief about Expert/Speaker:

Mr. B. Jebastin is an engineering graduate. He completed his BTech in IT from Karunya University Coimbatore and completed his ME in neural networks from Anna University, Coimbatore, and MBA in information systems from Sikkim, Manipal University. He successfully formed and founded a company called Sense Connect in the year 2013, and running for the past 13 years, which is largest private Internet Service Provider in Virudhunagar district, connecting every home, business and institutions. He is also joint secretary of Virudhunagar District Athletic Association. He has also served as a president for Rotary club of Sivakasi town. His core area of interest is into cyber security and integrated networks. He has also wide exposure into the fields of business administration, strategy, technology, research, and development. He widely known for working with district bureaucrats, such as with collectors SPDSP in engaging public events, such as happy Street and Suvaiyudan sivakasi participants ranging from 6000 to massive 60,000 walk ins .The entire Sivakasi subdivision security system control and managed by him where you see a red blinking lights with cameras across the city .He has also actively engaged himself in Yi, from the very beginning of Sivakasi chapter and charge in the capacity of Yuva , climate change, and currently as entrepreneurship chair . His cyber security awareness, workshops are insightful, thought, provoking, creating a safe cyber world.

Objectives of the Activity:

The seminar aimed to create awareness about the importance of entrepreneurship in driving economic growth, job creation, and innovation. It also sought to develop an entrepreneurial mindset among students and participants by encouraging creativity, risk-taking, and problem-solving. A key objective was to highlight opportunities in emerging fields such as technology, green energy, healthcare, and social entrepreneurship. The session was designed to inspire participants through success stories and experiences of entrepreneurs, motivating them to pursue their own ideas. Additionally, it builds confidence in youth to overcome challenges such as lack of funding, fear of failure, and social barriers.

3. Outcome of the Activity:

The seminar provided participants with a clear understanding to think creatively, take risks, and develop problem-solving abilities. It also enhanced their awareness of about emerging fields, government schemes, startup ecosystems, and resources available to support new ventures. Students were motivated by real-life entrepreneurial success stories and speaker experiences encouraged participants to pursue their own innovative ideas. This seminar highly insights the participants understood about common barriers such as lack of funds, fear of failure, and regulatory hurdles, along with strategies to overcome them. The session received highly positive feedback, particularly for the speaker's interactive and insightful delivery, which made complex concepts easily accessible and engaging.

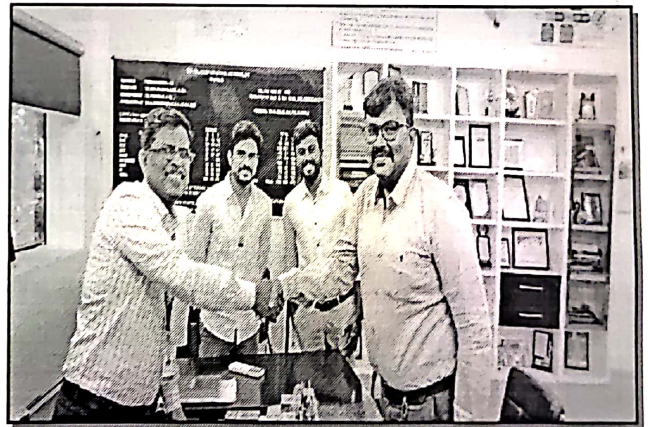
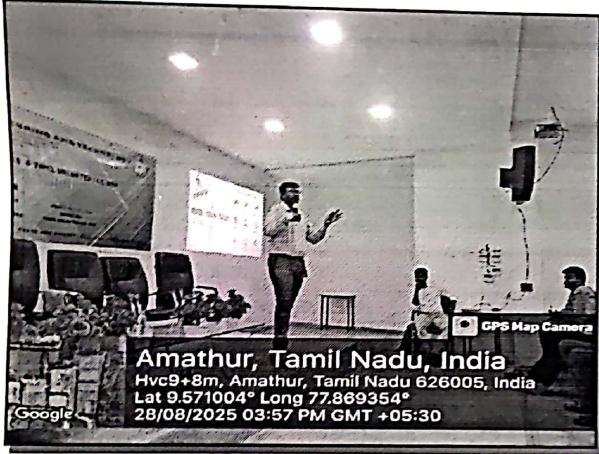
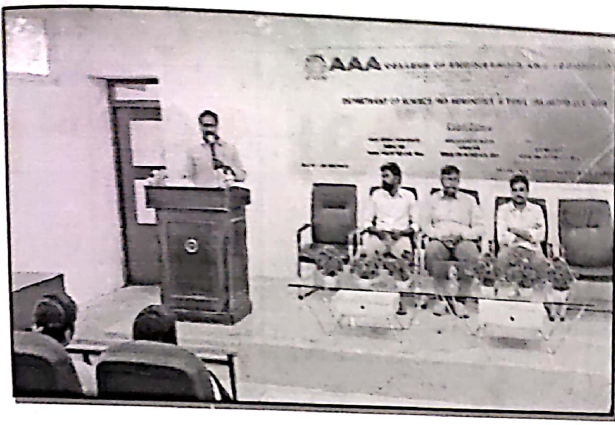
Key Highlights:

- Exposure to opportunities - emerging fields, government schemes, startup ecosystems, and resources available to support new ventures.
- Insightful case studies shared by the speaker on future skill development.
- Lively Q&A session that encouraged student interaction and engagement.

4. Participants Details:

Total Number of Participants: 79

Total Number of Staff (Teaching/Non-teaching): 07 (Teaching and Non-teaching)



Photographs show the participants of students and Staff (Teaching / Non-teaching)



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REPORTS ON EVENTS(RoE)

Institute Innovation Council (IIC) and Entrepreneurship Development Cell (EDC)

1.	Name of the Event (Seminar/ Workshop/ Conference/ FDP/Any others)	Seminar
2.	Date of the Event	28.08.2025
3.	Venue of the Event Conducted	Sir Visvesvaraya Hall, Cambridge Block.
4.	Title	A Seminar on Igniting Entrepreneurship
5.	Name and Address of the Guest	Mr.B.Jebastin, Director- Technology and Strategy, Sense connect and Leveraging Technogeeks.
6.	Total Participants	79
7.	Beneficiary (Student /Branch/ Year / Staffs)	Students and Faculty Members
8.	Description about the Programme	Entrepreneurship Development Cell (EDC) in association with Institute Innovation Council (IIC) conducted a seminar on "Igniting Entrepreneurship" on 28th August 2025, at Sir Visvesvaraya Seminar Hall. Totally 79 students from various departments attended the seminar. Dr.R.Meby Selvaraj, AP(Sr.Grade) / Mechanical welcomed the gathering. Guest Speaker, Mr. B. Jebastin, Director – Technology and Strategy, Sense connect and Leveraging Technogeeks emphasized that entrepreneurship is not limited to starting businesses but also about thinking creatively, identifying opportunities, and solving real-world problems with innovative solutions. The session discussed the key qualities of successful entrepreneurs such as vision, resilience, adaptability, leadership, and risk-taking ability. The seminar shed light on the barriers entrepreneurs often face—such as lack of funding, fear of failure, and regulatory challenges—and provided strategies to overcome them through collaboration, networking, and skill development. The seminar came to an end by delivering vote of thanks.

PO/ PSO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3
Mapping	3	2	1		1	2		1	1	1				2	

R. Srinivas
 29/8/25
 Event coordinator

1. *[Signature]*
 2. *[Signature]*
 29/8/25
 EDC Coordinator/

IIC Coordinator

[Signature]
 Principal



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**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) in association with
 INSTITUTE INNOVATION COUNCIL(IIC)**

ONE DAY SEMINAR ON "IGNITING ENTPRENEURSHIP" - ATTENDANCE

DATE: 28.08.2025

S.NO	DEPARTMENT	YEAR / SEMESTER	REGISTER NUMBER	STUDENT NAME	SIGNATURE
1.	AI & DS	II	953724243005	A. Anthony Adria	
2.	AI & DS	II	953724243028	R. K. Kishore	
3.	AI & DS	II	953724243040	M. Priyan	
4.	CSE	II	953724104079	Krishna moorthy G	
5.	CSE	II	953724104083	Madesh. V.M	
6.	Cyber	III	953723149060	Vishal .A	
7.	Cyber	III	953723149007	A. AMARNATH	
8.	Cyber	III	953723149059	Vijayakanon.V	
9.	Cyber	III	953723149052	Sunriya moorthi	
10.	Cyber	II	Lateral - entry	Kavintan .MA	
11.	EEE	II	953724105021	V. Kavin Joe	
12.	EEE	II	953724105042	J. Ponraj	
13.	EEE	II	953724105041	M. Paramasivan	M. Paramasivan
14.	CSE	II	953724104065	B. Segatheesan	
15.	EEE	II	953723105036	R. Ragul Raj	
16.	EEE	III	953723105016	A. Kalaiselvan	
17.	EEE	III	953723105010	B. Deepak	
18.	AI & DS	III	953723243060	S. Vishwa	
19.	AI & DS	III	953723243051	B. Saravanan	
20.	AI & DS	III	953723243005	A. Anthony Nithin	

21.	IT	III / V	953723205024	C. Mutrupandi	M. Ruy
22.	IT	III / V	953723205037	K. Raghul	K. Raghul
23.	IT	III / V	953723205015	C. Katiclass	C. Katiclass
24.	IT	III / V	953723205058	S. Vijainambi	S. Vijai
25.	IT	III / V	953723205012	S. Rohith	S. Rohith
26.	IT	III / V	953723205027	V. Bala V. Mungar	V. Bala
27.	MECH	II	953724114015	R. Korithi R. Sobai R. Soman	R. Korithi
28.	MECH	II	953724114024	S. Muneeswarar	S. M.
29.	mech	II	953724114029	P. MUTHUMUNE - YANDE	P. Muthu
30.	Mech	II	953724114023	D. Mathavan	D. Math.
31.	Mech	II	953724114021	M. Mariraj	M. Mariraj
32.	Mech	II	953724114024	B. Mugesbharani	B. Mugesb
33.	MECH	II	953724114033	P. Sakthi	P. Sakthi
34.	Mech	II	953724114003	S. Ashokkumar	S. Ashok
35.	mech	II	953724114026	A. Muneeswarar	A. Muneeswarar
36.	mech	II	953724114028	S. Murali	S. Murali
37.	Mech	II	953724114020	K. Moosinathan	K. Moosinathan
38.	mech	II	953724114025	P. Mugesbharani	P. Mugesbharani
39.	civil	IV	953722103301	M. Sivanraj	M. Sivanraj
40.	Sivanraj	IV	953722103026	S. Sivanraj	S. Sivanraj
41.	CIVIL	IV	953722103020	G. Mouthi	G. Mouthi
42.	CIVIL	IV	953722103008	P. Ganeshkumar	P. Ganesh
43.	CIVIL	IV	953722103028	R. Varikan	R. Varikan
44.	CIVIL	IV	953722103004	R. Ashaquinanth	R. Ashaquinanth
45.	CIVIL	IV	953722103023	R. Rajkumar	R. Rajkumar
46.	mech	II	953724114005	J. Benalithyan	J. Benalithyan
47.	CSE - c	II	953724104185	M. Yuvraj	M. Yuvraj
48.	CSE - c	II	953724104137	J. Sabarish	J. Sabarish

49.	Bhavana + MECH	II	953724114006	K.c. Bhavana Kuchim	H.c. Bhava
50.	MECH	II	953724114011	C. Grougavaram Kumar	C. Grougavaram
51.	MECH	II	953724114009	M. Gopinath	M. Gopinath
52.	CSE - A	II	953724104012	A. Ajay Surya	A. Ajay Surya
53.	CSE - A	II	953724104035	Srim Dhiva Khan	Srim Dhiva Khan
54.	CSE - A	II	953724104055	P.S. Harish Kumar	P.S. Harish Kumar
55.	ECE	III	953723106018	M. Tealakeshwar	M. Tealakeshwar
56.	ECE	III	953723106052	G. Sureshdevi	G. Sureshdevi
57.	ECE	III	953723106021	S. Savanya	S. Savanya
58.	ECE	III	953723106032	S. Monika	S. Monika
59.	ECE	III	953723106044	K.M. Priya Charsini	K.M. Priya Charsini
60.	EEE	II	953724105057	Sundhara Lakshmi	Sundhara Lakshmi
61.	EEE	V	953724105040	M. Narmatha	M. Narmatha
62.	AI&DS	II	953724243001	S.G. Abarna	S.G. Abarna
63.	AI&DS	III	953723243059	G. Vikashini	G. Vikashini
64.	AI&DS	III	953723243001	P. Abirami	P. Abirami
65.	AI&DS	III	953723243037	M. Mohana	M. Mohana
66.	EEE	III	953723105044	S. Shobha	S. Shobha
67.	EEE	III	953723105038	P. Rajeswari	P. Rajeswari
68.	Cyber	III	953723149012	S.P. Deepika	S.P. Deepika
69.	Cyber	III	953723149038	A. Preethi	A. Preethi
70.	cyber	III	953723149301	S. Latchiya	S. Latchiya
71.	cyber	II	953724149053	N. Sree Neha	N. Sree Neha
72.	cyber	II	953724149016	M. Harini	M. Harini
73.	IT	III	953723205009	B. Hemu Harini	B. Hemu Harini
74.	IT	III	953723205002	M. Akalya	M. Akalya
75.	IT	III	953723205044	V. Sagayam	V. Sagayam
76.	IT	III	953723205019	Maragatham	Maragatham
	IT	III	953723205017	S. Lakshyasri	S. Lakshyasri
	IT	III	953723205057	S. Vasuki	S. Vasuki

77.	CSE	II - C	953724104173	M. Vanitha	M. Vanitha
78.	CIVIL	IV / 07	953722103009	N. Gokulnath	N. Gokulnath
79.	CSE	II - B / 03	953724104120	A. Palaniselvan	A. Palaniselvan
80.	Mechanical	Faculty	AP / Mech	D. P. Mohy Shy	D. P. Mohy Shy
81.	AI & DS	Faculty	AP / AI & DS	P. Meenadharsini	P. Meenadharsini
82.	Cyber Security	Faculty	AP / Cyber	R. Madhukeshwara	R. Madhukeshwara
83.	EEE	Faculty	AP / EEE	B. Sarojini	B. Sarojini
84.					
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B. Sarojini
28/8/25
PREPARED BY

[Signature]
EDC COORDINATOR



COLLEGE OF ENGINEERING AND TECHNOLOGY

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ACCREDITED BY NAAC WITH 'A' GRADE | ACCREDITED BY NBA (CIVIL, CSE, ECE, EEE, MECH)
ANNA UNIVERSITY RECOGNIZED RESEARCH CENTRE (CSE, MECH) | AN ISO 21001:2018 CERTIFIED INSTITUTION
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KAMARAJAR EDUCATIONAL ROAD, SIVAKASI - VIRUDHUNAGAR, AMATHUR - 626 005



ENTREPRENEURSHIP DEVELOPMENT CELL(EDC) & INSTITUTION INNOVATION COUNCIL

ORGANIZES ONE DAY-SEMINAR
"FUNDING OPPORTUNITIES
WITH BANK SECTOR FOR EARLY STAGE WOMEN ENTREPRENEURS"
WITH
BHARATIYA YUVA SHAKTHI TRUST
INDUSLND BANK

25th MARCH, 2025, 10:30 A.M - 12:30 P.M

SIR VISVESVARAYA SEMINAR HALL, CAMBRIDGE BLOCK, AAACET

CHIEF GUESTS

Dr. M. Sekar, M.E., Ph.D., JTE
Principal, AAA College of Engineering & Technology

Tmt. Rajeswari
SI of Tamilnadu Police - Anti human Trafficking Unit,
Virudhunagar.

Tmt. Sivakami
BYST Mentor - Virudhunagar

Tmt. A. Josephine
Case Work, One Stop Center, District Social Welfare Office,
Virudhunagar.

Tmt. Navamani
SI of Tamilnadu Police - Anti Child Trafficking Unit,
Virudhunagar.

P. Udhayasankari
RKS District Co-ordinator, District Health office,
Virudhunagar.

In the presence of

Dr. P. KARVANNAN
CHAIRMAN &
SECRETARY

Dr. P. GANESAN
CORRESPONDENT

DR. K. VIGNESH KUMAR
JOINT SECRETARY

Dr. M. SEKAR
CHAIRPERSON
IC- AAACET

Dr. G. VAIRAMUTHU
PRESIDENT
IC- AAACET

Mr. P. MURUGAN M. TECH
MR. M. SIVASANKAR
EDC- COORDINATOR





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REPORT ON EVENT

1	NAME OF THE EVENTS(Seminars/workshops/FDP/others)	EDC/IIC EVENT ACTIVITY CALENDAR
2	Date of the Event	25-03-2025
3	Venue of the Event conducted	SIR VISVESVARAYA SEMINAR HALL, CAMBRIDGE BLOCK
4	Title	"Funding opportunities with bank sector for early stage women entrepreneurs"
5	Name and Address of the guest	Name: Mrs.A.Josephine Designation: CASE work one stop center (Sr. Gr.) Organization: District social welfare office, Virudhunagar
6	Total participants	107 students + 5 staff EDC coordinators
7	Beneficiary(Students/staffs)	Faculty members and staffs
8	Description about programme	<ul style="list-style-type: none">• Provide funding opportunities to innovative and scalable early-stage ventures.• Encourage entrepreneurship in high-impact sectors such as technology, healthcare, and sustainability.

EDC COORDINATOR

P. MURUGAN

IIC President

PRINCIPAL

6/10/25 ✓

<https://www.facebook.com/share/p/1AFGZ8Fh53/>

<https://www.instagram.com/p/DIEWjukzHAv/?igsh=ZDgydjBjb2s4MTBs>





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1. Session Details

Title of the session: “Funding opportunities with bank sector for early-stage women entrepreneurs”

Date:25.03.2025

Duration: 10.00 pm - 1.00 pm (3 hours)

Activity Category: IIC Calendar/EDC/ MIC Driven/ Self Driven/ Celebration

Theme: Innovation and Design thinking/ Entrepreneurship and startup/ Pre-Incubation & Incubation management

2. Expert/Speaker Details:

Name: Mrs.A.Josephine

Designation: CASE work ,one stop center (Sr. Gr.,)

Organization: District social welfare office, Virudhunagar

Brief about Expert/Speaker: Tmt. A. Josephine’s work is an inspiration for aspiring social workers. Her commitment, empathy, and proactive approach serve as a model for future caseworkers. As a society, we must continue to support and expand such welfare initiatives to build a just and inclusive community. a dedicated officer at the District Social Welfare Office Her contributions to women empowerment, child welfare, and community development have set an example for social service professionals.

Name: Tmt.Navamani

Designation: S.I Tamil Nadu police – Anti child trafficking unit-

Organization: Tamil Nadu police ,Virudhunagar

Brief about Expert/Speaker:

Tmt. Navamani's tireless dedication to combating child trafficking serves as an inspiration to all. Her bravery, commitment, and strategic interventions remind us that protecting our children is a collective responsibility. As a society, we must support law enforcement efforts, raise awareness, and take an active stand against child trafficking to ensure a safe and secure future for every child.

Name: Dr.M.SEKAR M.E.,PhD(S.KOREA),,FIE

Designation: PRINCIPAL

Organization: AAA COLLEGE OF ENGINEERING AND TECHNOLOGY

Brief about Expert/Speaker

Dr. M. Sekar, an esteemed academician and the respected Principal of AAA College. With a distinguished career in education, Dr. Sekar has been a guiding force in shaping the institution's academic excellence, student development, and research culture.

Dr. Sekar holds a strong academic background with extensive experience in teaching, research, and administration. Under his leadership, AAA College has achieved new milestones in academic innovation, student empowerment, and industry collaborations. His dedication to quality education, discipline, and holistic student development has set a benchmark for excellence. Apart from being an inspiring educator, Dr. Sekar is also known for his contributions to curriculum enhancement, faculty development, and institutional growth. His commitment to academic excellence and ethical leadership continues to inspire both students and faculty members.

3. Objectives of the activity:

Identify and Support Promising Startups

- Provide funding opportunities to innovative and scalable early-stage ventures.
- Encourage entrepreneurship in high-impact sectors such as technology, healthcare, and sustainability.

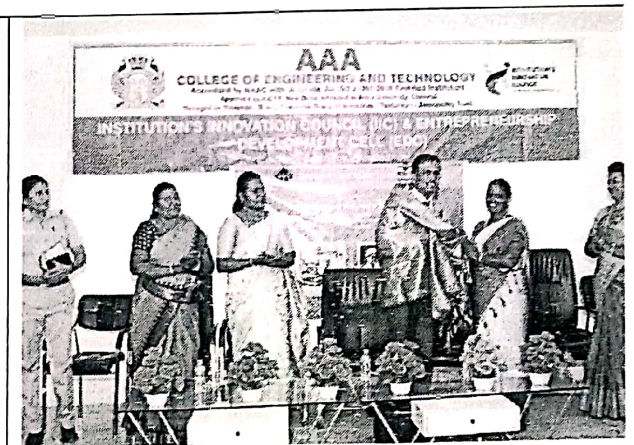
4. Outcome/Benefits of the activity:

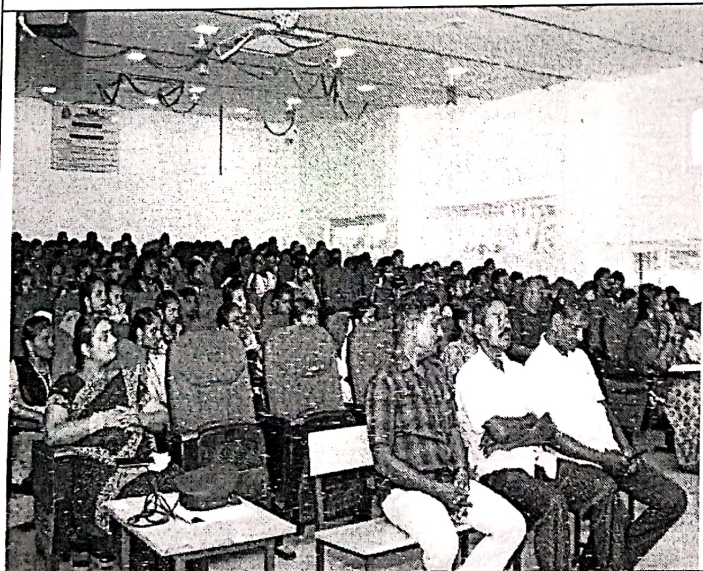
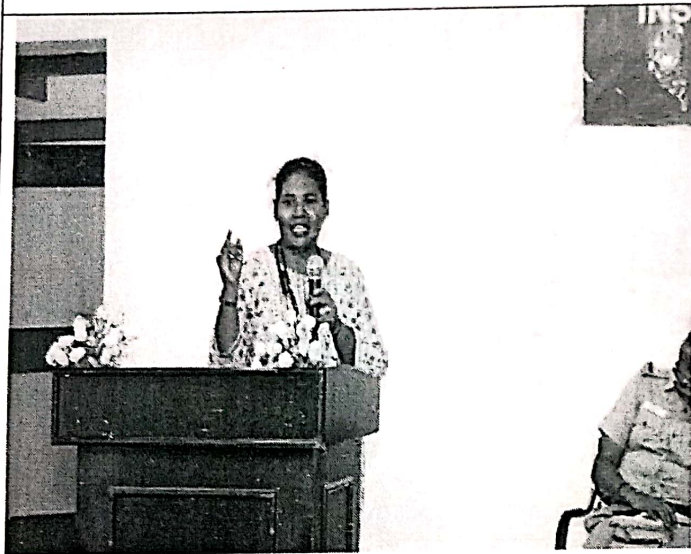
The activities that supported funding opportunities for early-stage women entrepreneurs aimed to provide financial access, mentorship, and skill development. By connecting startups with investors, grants, and accelerators, these initiatives helped entrepreneurs secure essential capital for growth. Training programs and mentorship sessions enhanced business knowledge, improved financial management, and increased investor readiness. As a result, startups experienced faster market entry, fostered innovation, and created jobs, contributing to economic development. Strengthening the startup ecosystem fostered collaboration among entrepreneurs, industry leaders, and incubators, creating a supportive environment for sustainable business growth. Overall, these activities increased startup success rates, encouraged innovation, and promoted long-term financial stability.

Key Highlights: Intellectual Property Rights, funding from bank sector

Participant details:

- Total no. of Student participation: 107
- Total no. of Staff (Teaching/Non-teaching) participation: 5
- Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching)







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ATTENDEANCE LIST

S.No	Date	Name - Department	Signature
1.	25/3/2025	S.Raja Prithvi - CSE B (I)	<i>[Signature]</i>
2.	25/3/2025	K. Pandiselvi - CSE B (I)	<i>[Signature]</i>
3.	25/3/25	P. Parakkodi - (CSE B (I))	<i>[Signature]</i>
4.	25/3/25	c.Pandi Uma Maheswari - CSE B (I)	<i>[Signature]</i>
5.	25/3/25	R. Maheswari - CSE B (I)	<i>[Signature]</i>
6.	25/3/25	M. Perampalayam - CSE B (I)	<i>[Signature]</i>
7.	25/3/2025	G. Umachandran - CSE B (I)	<i>[Signature]</i>
8.	25/3/2025	Hema Priya - P - EEE (I)	<i>[Signature]</i>
9.	25/3/2025	P. Prithvishankar - EEE (I)	<i>[Signature]</i>
10.	25/3/2025	V. G. Padma Priya - EEE (I)	<i>[Signature]</i>
11.	25/3/2025	G. Abirami - EEE (I)	<i>[Signature]</i>
12.	25/3/2025	K. Grayathri - EEE (I)	<i>[Signature]</i>
13.	25/3/2025	Ekalakshepi - ECE (I)	<i>[Signature]</i>
14.	25/3/25	S. Chitra - ECE (I)	<i>[Signature]</i>
15.	25/3/25	T. Kalaswari - ECE (I)	<i>[Signature]</i>
16.	25/3/25	A. Grayathri - ECE (I)	<i>[Signature]</i>
17.	25/3/25	G. Vinisha - CSE (I)	<i>[Signature]</i>
18.	25/3/25	V. Jaya Jothi - ECE (I)	<i>[Signature]</i>
19.	25/3/25	A. Lowanya - ECE (I)	<i>[Signature]</i>
20.	25/3/25	P. Mani Sharmuga Priya - ECE (I)	<i>[Signature]</i>
21.	25/3/25	Y. Amreen Banu - III rd yr ECE	<i>[Signature]</i>
22.	25/3/25	A. Shazeen Banu - III rd yr ECE	<i>[Signature]</i>
23.	25/3/25	T. Pavithra - III rd yr ECE	<i>[Signature]</i>
24.	25/3/25	N. Jannathul Fathmah - III rd yr ECE	<i>[Signature]</i>
25.	25-03-25	S. Tanuja III rd yr MECH	<i>[Signature]</i>
26.	25-03-25	S. Deva Dharshini III rd yr MECH	<i>[Signature]</i>
27.	25-03-25	K. Meenalchi III rd yr ECE	<i>[Signature]</i>
28.	25-03-25	S. Kalavani III rd yr ECE	<i>[Signature]</i>
29.	25-03-25	A. Swathy III rd yr ECE	<i>[Signature]</i>

30.	25/3/25	P Vijayalakshmi - II (CSE 'B')	P Viji
31.	25/3/25	M. Senthya - II (CSE 'B')	M. Senthya
32.	25/3/25	T. Archana Devi - III (CSE)	T. Archana Devi
33.	25/3/25	S. Afreen Mursana - III (CSE)	S. Afreen Mursana
34.	25/3/25	G. Abinaya Soti - III (CSE)	G. Abinaya Soti
35.	25/3/25	V. Sanketha - III (CSE)	V. Sanketha
36.	25/3/25	J. Samyuktha Bharathi - III (CSE)	J. Samyuktha Bharathi
37.	25/3/25	D. Malini - III (CSE)	D. Malini
38.	25/3/25	B. Jeevika - III (CSE)	B. Jeevika
39.	25/3/25	Jk. Devika - III (CSE)	Jk. Devika
40.	25/3/25	V. Vetril Selvi - III (CSE)	V. Vetril Selvi
41.	25/3/25	K. Nuthu Mani - III (CSE)	K. Nuthu Mani
42.	25/3/25	S. Maha Lalakshmi - III (CSE)	S. Mahala
43.	25/3/25	S. P. Gaviya Soti - III (CSE)	S. P. Gaviya Soti
44.	25/3/25	B. Bhavani - III (CSE)	B. Bhani
45.	25/3/25	C. P. S. Ginalini - III (CSE)	C. P. S. Ginalini
46.	25/3/25	S. S. Abiravisi - III (CSE)	S. S. Abiravisi
47.	25/3/25	R. Nithyalakshmi - III (EEE)	R. Nithyalakshmi
48.	25/3/25	M. Karthiga Selvi - III (EEE)	M. Karthiga Selvi
49.	25/3/25	A. Priya - III (EEE)	A. Priya
50.	25/3/25	A. Priyanka - III (EEE)	A. Priyanka
51.	25/3/25	S. Rithika II (CSE 'B')	S. Rithika
52.	25/3/25	S. P. Subiksha II (CSE 'B')	S. P. Subiksha
53.	25/3/25	M. Srimathi Karthiga II (CSE 'B')	M. Srimathi Karthiga
54.	25/3/25	M. Sunitha - II (CSE 'B')	M. Sunitha
55.	25/03/25	V. Vaishalini II (CSE 'B')	V. Vaishalini
56.	25/03/25	R. Shree Bala II (CSE 'B')	R. Shree Bala
57.	25/03/25	M. Murgu Nandhini II (CSE 'B')	M. Murgu Nandhini
58.	25/3/25	B. Nishu Nisha	B. Nishu Nisha
59.	25/3/25	V. S. Yashika	V. S. Yashika

S NO	Date	NAME	Department	Signature
60.	25/03/25	C. Mahalaxmi	II yr (CSE - B)	C. Mahalaxmi
61	25/03/25	V. Swathi	II (CSE - B)	V. Swathi
62	25/3/25	P. Poornima	I (CSE - B)	P. Poornima
63	25.03.25	Pandi Vignashwari.T	CSE-B (2nd yr)	Pandi Vignashwari.T
64.	25.03.25	Santiga.P	CSE-B (2nd year)	Santiga.P
65.	25.03.25	Vijayalakshmi.T	CSE-B (2nd year)	Vijayalakshmi.T
66.	25.03.25	Payimya.R	CSE B (2nd year)	Payimya.R
67.	25/03/2025	V. Kuntika	EEE III rd year.	V. Kuntika
68.	25/03/2025	S. Swathi	EEE III rd year.	S. Swathi
69.	25/03/2025	K. Vijayalakshmi	EEE III rd year	K. Vijayalakshmi
70.	25/03/2025	K. Teja priya.	III rd year EEE	K. Teja priya.
71.	25/03/2025	B. Gulthamathi	III rd year EEE	B. Gulthamathi
72	25/03/25	R. Pavithra	III rd year CSE	R. Pavithra
73	25/03/25	V. Lipika	III rd year CSE	V. Lipika
74	25/3/25	M. Vishnubala	III rd year CSE	M. Vishnubala
75.	25/3/25	V. Prema	II nd year CSE	V. Prema
76.	25/03/25	K. Vijayalakshmi	II nd year CSE	K. Vijayalakshmi
77.	25/3/25	V. Uma Swathi	II nd year CSE	V. Uma Swathi
78.	25.03.25	Gr. Poonkodi.	II nd year CSE.	Gr. Poonkodi.
79.	25/3/25	M. Karumathulajahna	III rd yr CSE	M. Karumathulajahna
80.	25/3/25	S. Thirika	III rd yr CSE	S. Thirika
81.	25/3/25	B. Sriprya	III rd CSE	B. Sriprya
82	25/3/25	V. Ramalakshmi	II nd - CSE	V. Ramalakshmi
83.	25/3/25	R. Rajalakshmi	III rd CSE	R. Rajalakshmi
84.	25/3/25	G. Lakshya	III rd CSE	G. Lakshya
85	25/3/25	S. Vishali	III rd CSE	S. Vishali
86	25/3/25	T. Sree poornima	III rd - CSE	T. Sree poornima
87	25/3/25	S. Swathi	III rd - Civil	S. Swathi
88.	25/3/25	S. Divya Dhanshri	III rd year Civil.	S. Divya Dhanshri
89	25/3/25	K. Abisha	III rd year civil	K. Abisha
90.	25/3/25.	M. Priyam ka	III rd year civil	M. Priyam ka
91.	25/3/25	S. Sneha	III rd year civil	S. Sneha

92	25/3/25	B. Jeya Sri - III CIVIL	<i>[Signature]</i>
93	25/3/25	M. Yagalakshmi - III CIVIL	M.H.
94	25/3/25	M. Abinayasi - III CIVIL	M. Abinayasi
95	25/3/25	G. Karthika - III CIVIL	G. Karthika
96	25/3/25	V. Jhanu Devi - III CIVIL	V. Jhanu Devi
97	25/3/25	P. Prithika - III CIVIL	P. Prithika
98	25/3/25	S. Kanya - III CIVIL	S. Kanya
99	25/3/25	S. Mahalakshmi - III CIVIL	S. Mahalakshmi
100	25/3/25	B. Yoga Sri - III CIVIL	B. Yoga Sri
101	25/3/25	S. Pallabera Sri - III EEE	S. Pallabera Sri
102	25/3/25	A. Ponnageshwari - III EEE	A. Ponnageshwari
103	25/3/25	K. Thanamani - III EEE	K. Thanamani
104	25/3/25	G. Mani Lakshmi - III EEE	G. Mani Lakshmi
105	25/03/25	L. Jamma Nancy - III - EEE	L. Jamma Nancy
106	25/03/25	S. Bhanumathi - III - CSE	S. Bhanumathi
107	25/03/25	G. Dithiya - III - CSE	G. Dithiya



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ENTREPRENEURSHIP DEVELOPMENT CELL(EDC)

&

INSTITUTION INNOVATION COUNCIL

ORGANIZES ONE DAY-WORKSHOP

**"BRAIN STROMING & BUSINESS OPPORTUNITIES FOR FUTURE
YOUNG ENTREPRENEURS"**

WITH

**BHARATIYA YUVA SHAKTHI TRUST
INDUSLND BANK**

26th MARCH, 2025, 10:30 A.M - 1:30 P.M

SIR VISVESVARAYA SEMINAR HALL, CAMBRIDGE BLOCK, AAACET

CHIEF GUESTS

Dr. M. Sekar, M.E.,Phd.,FIE
Principal, AAA College of Engineering & Technology

Tmt. Rajathi
DEO, TNRTP, Virudhunagar.

BYST MENTORS
Virudhunagar

Mr.K. Shanmuga Kumar
Branch Manager, IndusInd Bank, Virudhunagar.

Mr. Saravana Ganesh
General Manager, DIC, Virudhunagar.

BYST ENTREPRENEURS
Virudhunagar

In the presence of

Dr.P.KARVANNAN
CHAIRMAN &
SECRETARY

Dr.P.GANESAN
CORRESPONDENT

DR.K.VIGNESH KUMAR
JOINT SECRETARY

Dr.M.SEKAR
CHAIRPERSON
IIC-AAACET

Dr.G.VAIRAMUTHU
PRESIDENT
IIC-AAACET

Mr. P. MURUGAN M.TECH
MR. M.SIVASANKAR
EDC COORDINATOR.





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Kamarajar Educational Road, Amathur, Sivakasi – 626 005



REPORT ON EVENT

1	NAME OF THE EVENTS(Seminars/workshops/FDP/others)	EDC/IIC EVENT ACTIVITY CALENDAR
2	Date of the Event	26-03-2025
3	Venue of the Event conducted	SIR VISVESVARAYA SEMINAR HALL, CAMBRIDGE BLOCK
4	Title	"Brain storming and Business opportunities for future Young entrepreneurs"
5	Name and Address of the guest	Name: Mr.Saravana Ganesh Designation: General manager Organization: DIC, Virudhunagar
6	Total participants	114 students + 5 staff EDC coordinators
7	Beneficiary(Students/staffs)	Faculty members and staffs
8	Description about program	<ul style="list-style-type: none">• Provide funding opportunities to innovative and scalable early-stage ventures.• Encourage entrepreneurship in high-impact sectors such as technology, healthcare, and sustainability.


EDC COORDINATOR

IIC PRESIDENT


PRINCIPAL

<https://www.facebook.com/share/p/18njHVXFog/>

https://www.instagram.com/p/DIB1ag_zsml/?img_index=4&igsh=OG1scWc3dTJiNHZu





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Kamarajar Educational Road, Amathur, Sivakasi – 626 005



1. Session Details

Title of the session: “Brain storming and Business opportunities for future young entrepreneurs”

Date:26.03.2025

Duration: 10.00 pm - 1.00 pm (3 hours)

Activity Category: IIC Calendar/EDC/ MIC Driven/ Self Driven/ Celebration

Theme: Innovation and Design thinking/ Entrepreneurship and startup/ Pre-Incubation & Incubation management

2. Expert/Speaker Details:

Name: Mr.SARAVANA GANESH

Designation: GENERAL MANAGER

Organization: DIC, Virudhunagar

Brief about Expert/Speaker: At District Industries Centre (DIC), Virudhunagar,

we are committed to helping young and aspiring entrepreneurs like you. We offer several government schemes, training programs, and financial assistance to support business ideas and startups. As students, you have the power to think differently, innovate, and solve real-world problems. Some of the trending areas where students can start businesses include:

Technology Startups –Software, AI, and digital services. Manufacturing & Small Industries – Handmade crafts, textiles, and eco-friendly products.



Name: Dr.M.SEKAR M.E.,Phd(S.KOREA),,FIE

Designation: PRINCIPAL

Organization: AAA COLLEGE OF ENGINEERING AND TECHNOLOGY

Brief about Expert/Speaker

Dr. M. Sekar, an esteemed academician and the respected Principal of AAA College. With a distinguished career in education, Dr. Sekar has been a guiding force in shaping the institution's academic excellence, student development, and research culture.

Dr. Sekar holds a strong academic background with extensive experience in teaching, research, and administration. Under his leadership, AAA College has achieved new milestones in academic innovation, student empowerment, and industry collaborations. His dedication to quality education, discipline, and holistic student development has set a benchmark for excellence. Apart from being an inspiring educator, Dr. Sekar is also known for his contributions to curriculum enhancement, faculty development, and institutional growth. His commitment to academic excellence and ethical leadership continues to inspire both students and faculty members.

3. Objectives of the activity:

Identify and Support Promising Startups

- Provide funding opportunities to innovative and scalable early-stage ventures.
- Encourage entrepreneurship in high-impact sectors such as technology, healthcare, and sustainability.

4. Outcome/Benefits of the activity:

The session focused on idea generation and validation. Students were guided on how to brainstorm and refine business ideas based on market needs, feasibility, and customer demand. They learned about prototyping, customer feedback, and competitor analysis, which were essential steps in turning an idea into a viable business. Additionally, they understood the importance of financial planning, risk assessment, and adaptability in the early stages of a startup.

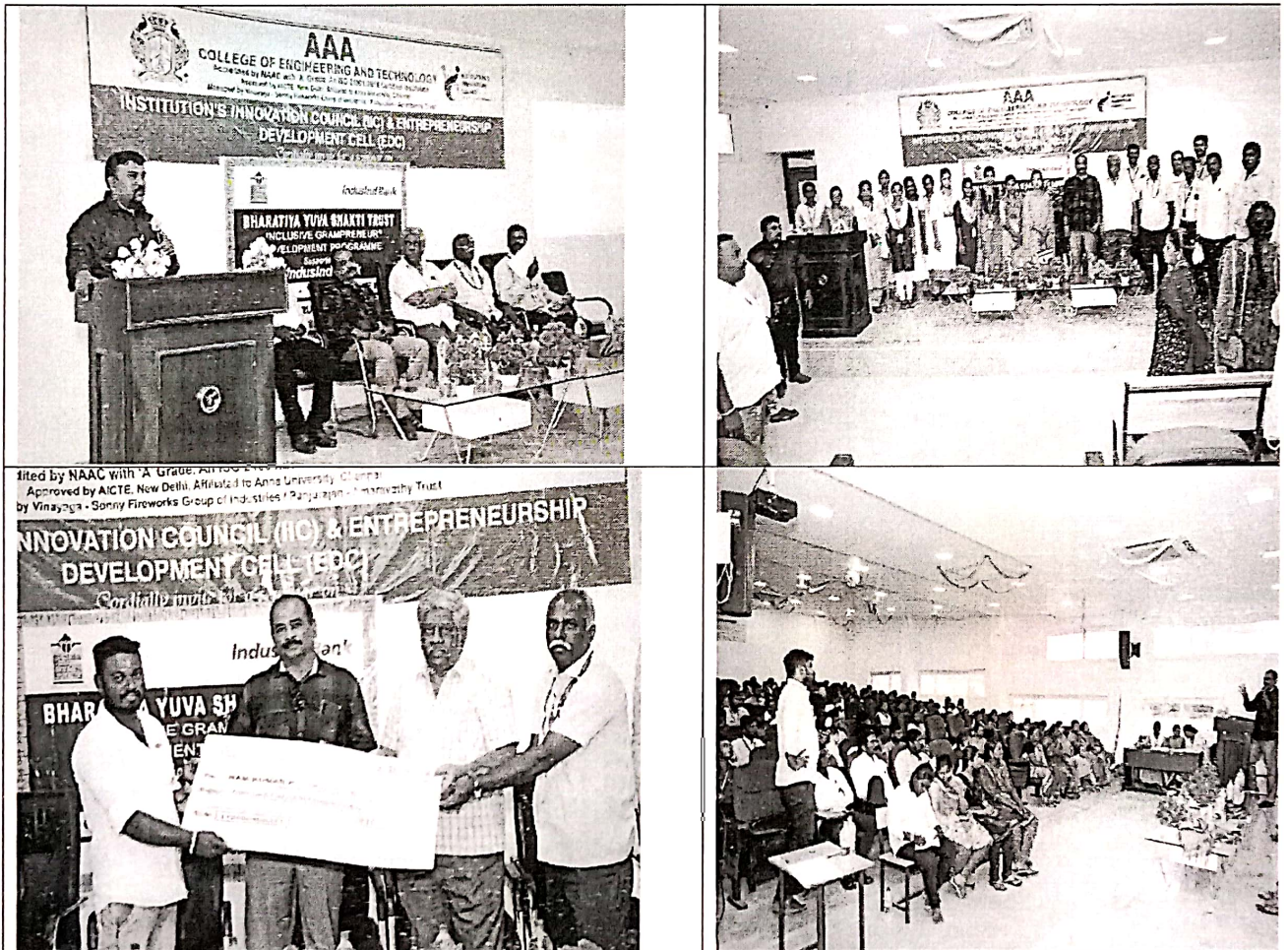
Understanding government support and funding opportunities was another major takeaway. Many young entrepreneurs hesitated to start their ventures due to a lack of financial resources. This session introduced students to various government schemes like PMEGP (Prime Minister's Employment Generation Programme), Startup India, and MSME (Micro, Small & Medium

Enterprises) subsidies. They learned how to apply for business loans, grants, and tax benefits provided by the government to support small businesses and startups.

Key Highlights: Intellectual Property Rights, funding from bank sector

Participant details:

- Total no. of Student participation: 114
- Total no. of Staff (Teaching/Non-teaching) participation: 5
- Three to four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching)

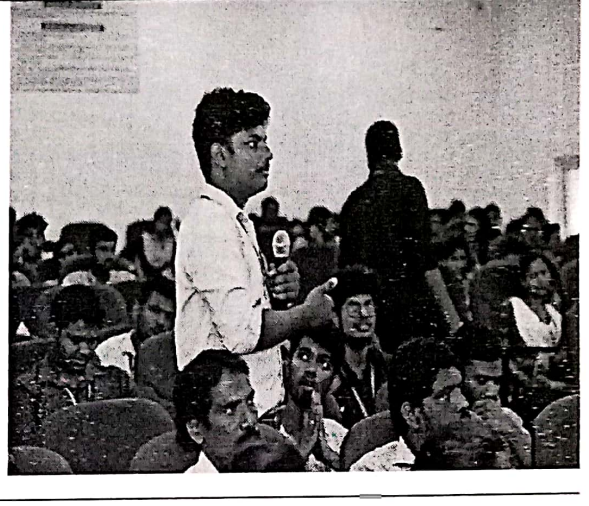
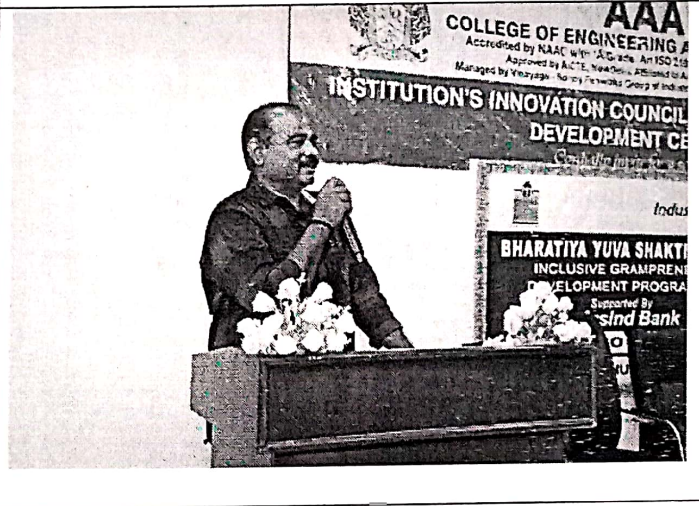




Amathur, Tamil Nadu, India
Hvc9+8m, Amathur, Tamil Nadu 626005, India
Lat 9.571027° Long 77.869388°
Wed GMT +05:30



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Kamarajar Educational Road, Amathur, Sivakasi - 626 005

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📍 மாவட்ட ஆட்சியர் அலுவலகக் கூட்டரங்கம்

சிவகாசி AAA பொறியியல் கல்லூரியில் பயிலும் 60 மாணவர்களுடன் நடைபெற்ற

Coffee With Collector

சிறப்பு நிகழ்ச்சி

SESSION-154

என்ற 154-வது கலந்துரையாடல் நிகழ்ச்சியில்



மாவட்ட ஆட்சித்தலைவர் முனைவர் வீ.ப.ஜெயசீலன், இ.ஆ.ப., அவர்கள்

மாணவர்களுடன் கலந்துரையாடி, கல்லூரிகள் தேர்வு, உயர்கல்வி, வேலைவாய்ப்பு மற்றும் சுற்றுச்சூழலின் முக்கியத்துவம் குறித்த உரிய வழிகாட்டுதல் வழங்கினார்.



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INSTITUTION'S INNOVATION COUNCIL (IIC)

Report of 'Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs' held on 23-12-2024

Date: 30/12/2024

The Institution's Innovation Council (IIC), organized an "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs". This session took place on December 23, 2024, from 11.00 a.m. to 12:30 p.m at Thomas Alwa Edison Hall. The objective of this program is to develop knowledge about Intellectual Property Rights.

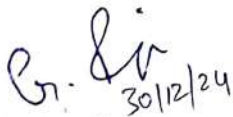
The session commenced with a prayer song followed by welcome address by Ms.M. Lathika Sri, final-year student in Computer Science and Engineering and introduced the esteemed speaker. Dr. I. Kantharaj, Assistant Professor, Jain University, Bengaluru served as the resource person for the session.

The Chief Guest provided us very useful and cleared information about Intellectual Property Rights. He explained Intellectual Property Rights (IPR) by What is IPR?, Why we go for IPR?, What is its Importance? What are all its characteristics?, What are the types present in IPR like Patents, Copyrights, Trademark and Trade Secrets. Finally, he discussed about the Process and Procedure of IPR like Drafting Patent Specification, Provisional Patent Application and so on. So his talk was helpful, and many students shared their opinions and asked questions. The program was coordinated by Dr.G.Rajeswari AP(Sr.Gr)/CSE and presided over by Dr.G.Vairamuthu ASP/Mech.

Expressing gratitude on behalf of the organizers, Ms. G.Anushiya, a final-year student in Computer Science and Engineering, delivered a vote of thanks.

More than 90 students from various departments participated in the session. The event drew to a close at 12.30 p.m. with the rendition of the national anthem.

Copy to: IIC file, Event Co-ordinator, AACET-IIC webpage, IIC web portal (e-copy)


30/12/24

IIC Co-ordinator

Dr.G. Rajeswari, AP(Sr.Gr)/CSE,


30/12/24

President, IIC

Dr. G. Vairamuthu, ASP/MECH


30/12/24

Chairperson, IIC

Dr. M. Sekar, Principal





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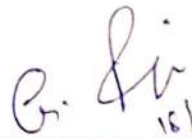
18/12/2024

Circular

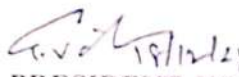
Our College Institution Innovation Council has planned to organize a seminar on the topic "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs" on 23.12.2024. All the first year and final year students are asked to attend the program and get benefited.

Date: 23/12/2024 @ 11.00AM

Venue: Thomas Alva Edison Seminar Hall


18/12/24
CO-ORDINATOR

Dr.G.Rajeswari


18/12/24
PRESIDENT-IIC

Dr.G.Vairamuthu


18/12/24
CHAIRPERSON

Dr. M. Sekar

Copy to: 1. Students, Faculty, HoD's, IIC-Co-ordinators/members

2. Notice boards

3. IIC File

4. IPR File





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7.	A. Karthick Raja	MECH	
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14.	S. ASHOK KUMAR	MECH	
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37.	B. Mugesh Harani	MECH	
38.	K. Mahesh Kumar	MECH	
39.	M. Balanishresh	MECH	



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67.	T. Manjula	ECE	T. Manjula
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69.	M. Parthiva	ECE	M. Parthiva
70.	J. Yalini	CSE	J. Yalini
71.	M. Ishwarya	CSE	M. Ishwarya
72.	A.M. Nanthini Devi	CSE	A.M. Nanthini Devi
73.	P. Vishwapriya	CSE	P. Vishwapriya

CO-ORDINATOR
 [Dr. G. Rajeswari AP(SG)/CSE]

PRESIDENT

CHAIRPERSON

Report of 'Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs' held on 23-12-2024

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ALL ARE CORDIALLY INVITED FOR THE INSTITUTION INNOVATION COUNCIL

Organising Seminar

BASICS OF INTELLECTUAL PROPERTY RIGHTS AND ITS IMPORTANCE FOR INNOVATORS AND ENTREPRENEURS

RESOURCE PERSON
DR. I. KANTHARAJ,
 ASSISTANT PROFESSOR,
 JAIN UNIVERSITY, BENGALURU.

23rd DECEMBER, 2024

THOMAS ALVA EDISON SEMINAR HALL, CAMBRIDGE BLOCK, AAACET

in the presence of

Dr. P. KARVANNAN CHAIRMAN & SECRETARY	Dr. P. GANESAN CORRESPONDENT	Dr. K. VISHESH KUMAR JOINT SECRETARY
Dr. M. SEKAR CHAIRPERSON IIC-AAACET	Dr. G. VARAKMUTHU PRESIDENT IIC-AAACET	Dr. G. SAKESWAR AMB.O./OSE COORDINATOR





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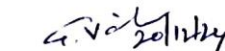
Report on Incubation Centre Visit at Kalasalingam Academy Of Research and Education

Date: 20.12.2024

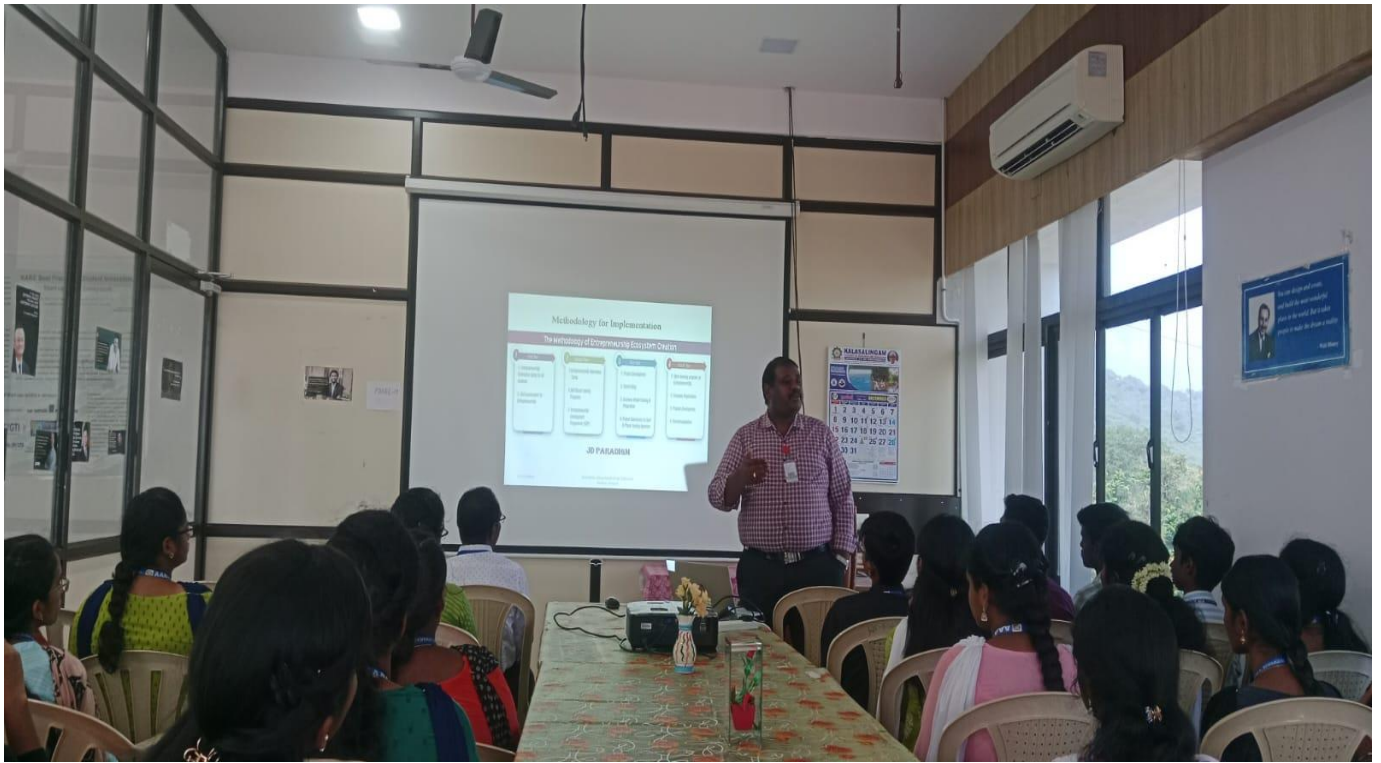
The Institution's Innovation Council (IIC) of AAA College of Engineering arranged one day visit to Incubation Centre, Kalasalingam Academy of Research and Education, Krishnankoil on 17-12-2024. The objective of the AAACET faculties and students visit was, to explore the Kalasalingam incubation center and witness the innovative projects of students and start-up companies. 6 faculties and 32 IIC student members visited the incubation centre, New Generation, Innovation Entrepreneurship Development Centre at Kalasalingam University. The incubation centre at Kalasalingam University is a hub of innovation and entrepreneurship. It provides a platform for students, faculty, and start-up companies to collaborate and create cutting-edge technologies. The center offers services such as mentorship, Internship and funding support to help young entrepreneurs and innovators turn their ideas into successful businesses. Dr.J.Deny Coordinator IEDC and innovation cell, explained about the various startup companies at Kalasalingam University and various funding scheme for the innovative projects and start-up policies for promoting successful student entrepreneurs. The students and faculties interacted with the coordinator for applying funding and filing the patent of innovative projects. The AAACET team also visited the work space for Startups. More than 50 prototype model were implemented by their students and showcased their ideas. The students and faculties of AAACET also interacted with the KARE coordinator about the ongoing innovation projects. President – IIC Dr.G.Vairamuthu & Convenor - IIC Dr.G.Jayahari Prabhu thanked Dr.J.Deny, (Innovation and Entrepreneurship) and other coordinators for giving opportunities to visit the KARE, Kalasalingam Academy of Research and Education Incubation Unit.

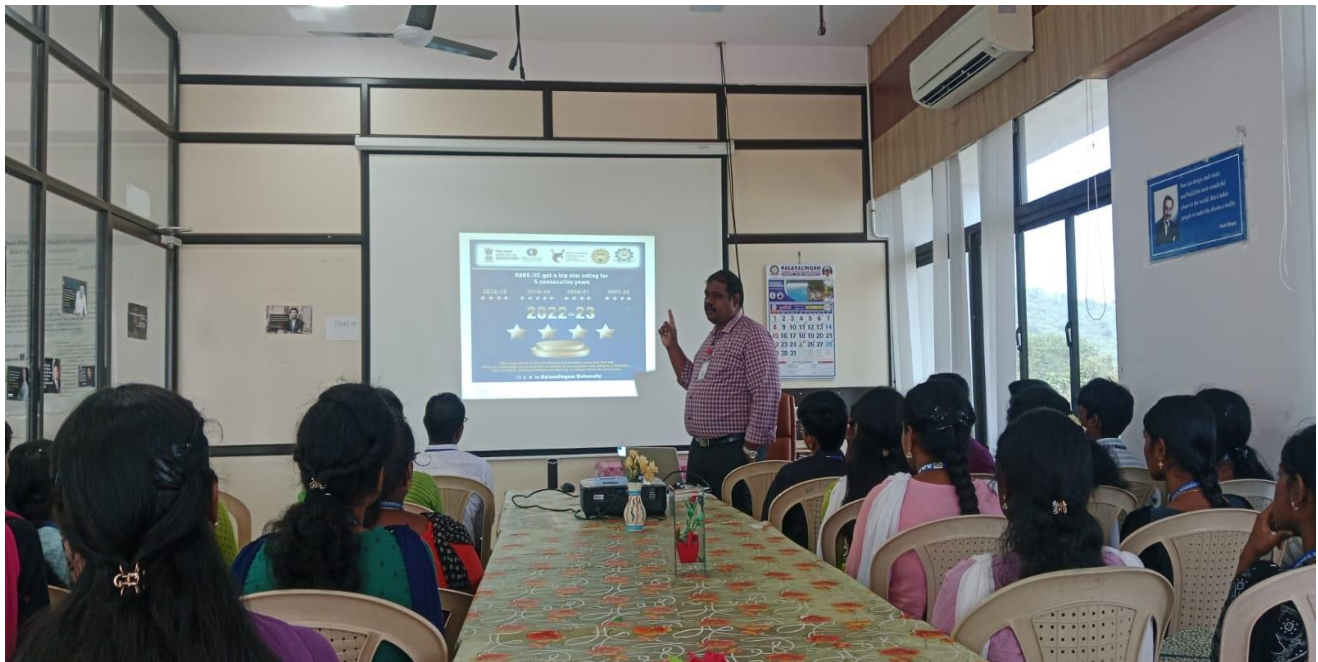
Copy to: IIC file, Event Co-ordinator, AAACET-IIC webpage, IIC web portal (e-copy)


Convenor - IIC


President - IIC


Principal







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1. Session Details:

Title of the session: Organization Innovation & Entrepreneurship Outreach Program in Schools

Date: 12.08.2025

Duration: 10 AM TO 5 PM (6 Hours)

Activity Category: IIC Calendar

Theme: Innovation Starts in Schools

2. Expert/ Jury Details:

Name: Dr. C. Senthil Kumar, M.E(PED) M.E(PSE) M.B.A, Ph.D.

Designation: Head/Professor

Name: Dr. Meby Selvaraj, M.E., Ph.D.

Designation: Assistant Professor Sr.Grade

Organization: Institution Innovation Council, AAA College of Engineering And Technology, Sivakasi – 626 005

3. Brief about Expert/ Jury :

Dr. C. Senthil Kumar, currently serving as the Head of the Electrical and Electronics Engineering Department at AAA College of Engineering & Technology, is a highly accomplished academician with more than 25 years of rich teaching experience. He specializes in the field of Power Electronics & Drives, combining profound subject expertise with innovative teaching methodologies that inspire and guide aspiring engineers. He holds a Ph.D. in Electrical Engineering, along with dual Master of Engineering degrees in Power Electronics & Drives (PED) and Power Systems Engineering (PSE). In addition, he has completed an MBA, which strengthens his managerial and leadership abilities, allowing him to effectively blend technical knowledge with administrative acumen. Dr. Senthil Kumar has

made remarkable contributions to engineering education through authorship of over seven textbooks published by Anuradha Publications. With his extensive teaching experience, scholarly contributions, and leadership roles, Dr. C. Senthil Kumar stands as a distinguished academic leader dedicated to advancing engineering education and nurturing future professionals.

Dr. R. Meby Selvaraj is a skilled and dedicated faculty member in the Mechanical Engineering Department at AAA College of Engineering & Technology, with over 12 years of teaching experience. His research expertise focuses on friction drilling techniques and methods to prevent rust formation in low-carbon steel, reflecting his strong inclination toward practical and industrial applications of engineering. He possesses sound knowledge in computer-aided design and manufacturing (CAD/CAM) as well as welding technologies, which he effectively integrates into his teaching to provide students with both theoretical foundations and hands-on exposure. Dr. Meby Selvaraj has published several technical papers in reputed journals and conferences, contributing to the academic community with his research findings and innovative ideas. Passionate about student development, he frequently organizes and conducts workshops, guest lectures, and innovation-driven activities that enhance learning beyond the classroom. With his blend of research expertise, teaching excellence, and commitment to student welfare, Dr. R. Meby Selvaraj continues to make a significant impact in shaping aspiring mechanical engineers and nurturing socially responsible graduates.

4. Objective of the activity:

To nurture a spirit of innovation and entrepreneurship in school students by introducing them early to creative thinking, problem-solving, and entrepreneurial skills, enabling them to become proactive and future-ready innovators and leaders.

5. Outcome of the activity:

The session was organized by the Science and Humanities Department on 12.08.2025. The Organization Innovation & Entrepreneurship Outreach Program in Schools created a strong impact among the students by fostering an entrepreneurial mindset and innovative thinking. Through engaging sessions and practical activities, students gained awareness about innovation and entrepreneurship as future career opportunities. The program encouraged creativity, teamwork, leadership, and problem-solving skills, while also motivating students to explore idea generation and presentation. Exposure to real-world entrepreneurial success

stories inspired them to think beyond academics and connect classroom knowledge with practical applications. The initiative strengthened the linkage between schools and external organizations, ensuring long-term support for nurturing young innovators.

Key Highlights: innovation and creativity, Skill Development

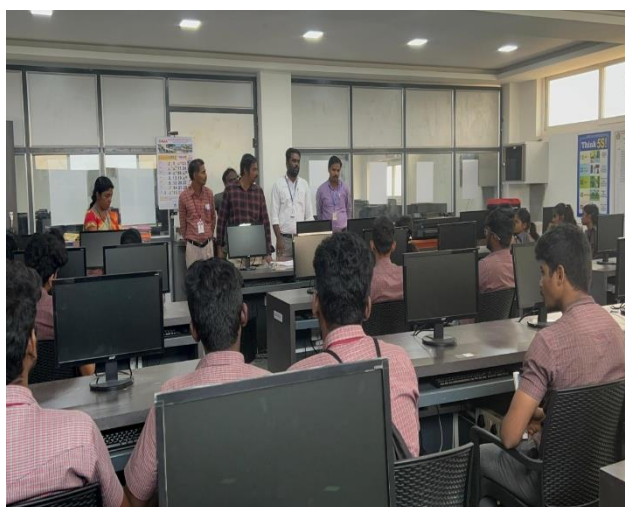
6. Participant Details:

Total No. of Student Participants : 525

Total No. of Faculty Participation: 05

Total No. of Participants : 530

Photographs that show the participation of Students and Faculty members.







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Report on Events

INSTITUTION INNOVATION COUNCIL

1.	Name of the Event (Seminar/ Workshop/ Conference/ FDP/ Any others)	Workshop
2.	Date of the event	12.08.2025
3.	Venue of the Event Conducted	Government Higher Secondary School, Sivakasi
4.	Title	Organization Innovation & Entrepreneurship Outreach Program in Schools
5.	Total Participants	530 (525 Students + 5 Staffs)
6.	Beneficiary (Student (Branch/ Year) Staffs)	Faculty Members and Students
7.	Description of the Programme	<ul style="list-style-type: none">• A program designed to introduce school students to the concepts of innovation, creativity, and entrepreneurship.• Provides hands-on activities, workshops, and interactive sessions to inspire innovative thinking.• Creates awareness about entrepreneurship as a career path and life skill.

PO/PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
Mapping	3	3	3	3	3	3	3	-	3	-	-	3	3	-	-


COORDINATORS - IIC
(Dr.R.Nagendran)


PRESIDENT - IIC
(Dr.G.Vairamuthu)


CHAIRPERSON
(Dr. M. Sekar)



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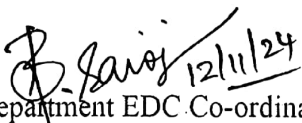
INSTITUTION'S INNOVATION COUNCIL (IIC) ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

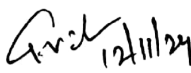
Report of guest lecture on 'Entrepreneurship opportunities in power electronics sector' held on 11-11-2024

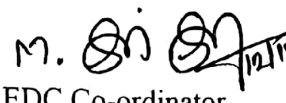
Date: 12/11/2024


- ✦ The Institution's Innovation Council (IIC) and the Entrepreneurship Development Cell (EDC) organized a one-day guest lecture titled "Entrepreneurship Opportunities in the Power Electronics Sector" in collaboration with the Department of Electrical and Electronics Engineering. The session took place on November 11, 2024, at 3:00 p.m.
- ✦ Dr. C. Senthil Kumar, Professor and Head of EEE, inaugurated the program and welcomed the gathering. Dr. P. Maruthu Pandi, M.E., Ph.D., Associate Professor of EEE from Government College of Technology, Coimbatore, was the chief guest.
- ✦ Dr. P. Maruthu Pandi explained that the power electronics sector is experiencing significant growth, driven by advancements in technology and an increasing demand for efficient energy solutions. The session explored the various entrepreneurial opportunities within this dynamic industry. Key growth drivers include the adoption of electric vehicles (EVs), renewable energy systems, industrial automation, and energy storage.
- ✦ The power electronics sector offers numerous entrepreneurial opportunities, especially in areas like EVs, renewable energy, and industrial automation. Despite challenges such as overcapacity and price competition, the market's growth potential remains strong due to technological advancements and rising demand for efficient energy solutions.
- ✦ The event concluded with an interactive Q&A session, where students had the opportunity to engage directly with the speaker and seek advice on their entrepreneurial ambitions. A total of 95 students participated in the session, which concluded at 4:40 p.m.

Copy to: IIC file, EDC cell, Event Co-ordinator, AAACET-IIC webpage, IIC web portal (e-copy)


Department EDC Co-ordinator
Mrs. B. Sarojini, AP/EEE


President, IIC
Dr. G. Vairamuthu, ASP/MECH


EDC Co-ordinator
Mr. M. Sivasankar, AP/CIVIL


Chairperson, IIC
Dr. M. Sekar, Principal



Report of guest lecture on 'Entrepreneurship opportunities in Power electronics sector'
held on 11-11-2024







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INSTITUTION'S INNOVATION COUNCIL (IIC) ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Report of session on 'School Innovation Development Project 3.0 (SIDP 3.0) – Guide Teacher orientation' held on 17th, 18th, 22nd & 25th October 2024

Date: 26/10/2024

- ❖ The Institution's Innovation Council (IIC) and Entrepreneurship Development Cell (EDC), in collaboration with EDII-TN, organized a session titled "School Innovation Development Project 3.0 (SIDP 3.0) – Guide Teacher Orientation." The session took place on October 17th, 18th, 22nd, and 25th, 2024.
- ❖ The School Innovation Development Project is implemented by the Entrepreneurship Development and Innovation Institute (EDII-TN) in partnership with the Department of School Education and the United Nations Children's Emergency Fund (UNICEF).
- ❖ On behalf of EDII-TN and AACET, Mr. M. Siva Sankar, EDC Coordinator, welcomed the gathering, followed by Ms. Sathya P, District Coordinator, who explained SIDP's impact on school students. Representing the Chief Education Office, Mr. Illayaraja delivered a brief overview of SIDP 3.0 and its progress. Last year's winners were honored, and guide teachers from the previous year shared their experiences. Participants joined a WhatsApp group, and registration and a pre-survey were completed.
- ❖ Teachers provided feedback, expressing a need for an additional class to enhance the success of SIDP. They noted that the program fosters an innovative mindset, encouraging students to think differently. Teachers thanked EDII and UNICEF for this impactful initiative.

Copy to: IIC file, EDC cell, Event Co-ordinator, AACET-IIC webpage, IIC web portal (e-copy)

M. Sivasankar
EDC Co-ordinator

Mr. M. Sivasankar, AP/CIVIL

G. Vairamuthu
President, IIC

Dr.G.Vairamuthu, ASP/MECH

Dr.M.Sekar

Chairperson, IIC

Dr.M.Sekar, Principal



Report of session on ‘School Innovation Development Project 3.0 (SIDP 3.0) – Guide Teacher orientation’ held on 17th, 18th, 22nd & 25th October 2024







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Educational Road, Sivakasi - Virudhunagar, Amathur - 626 005

Placement Training Report

Event: Pathway to Atomic Excellence: Research, Engineering and Technology

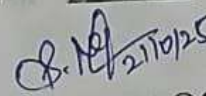
Place: AAA College of Engineering and Technology (Oxford Block)

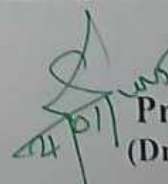
Date: 21.01.2025

Submitted to the Principal:

This is the detailed report on the successful completion of the career guidance programme, 'Pathway to Atomic Excellence: Research, Engineering and Technology', organized by our college for all the third year students of CIVIL, CSE, ECE, EEE and MECH departments on 21.01.2025 at ECE Seminar Hall. Mr. Jayakumar Dharmaraj, retired research fellow, Bhabha Atomic Research Center, is the resource person. The primary objective of the event is to enhance the students' knowledge about the job opportunities available in the research field. His speech motivated the students to set high goals to reach heights. This programme has been conducted by the Institution Innovation council and Training and Placement Cell of AACET. Totally 136 students got benefited.



For

21/01/25
Placement Officer


Principal
(Dr.M.Sekar)



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1. Session Details:

Title of the session: Workshop on Prototype and Process Design and Development

Date: 17.05.2025

Duration: 3:00 PM – 4:30 PM

Activity Category: IIC Calendar/ MIC driven/Self driven/ Celebration

Theme: Workshop on Drone and its working

2. Expert/Speaker Details:

Name: Mr.B.Jeya Prasanna

Designation: Drone Instructor

Organization: Kothari Industrial Corporation Limited, Madurai

Brief about Expert/Speaker:

Mr.B.Jeya Prasanna currently working as a Drone Instructor in Kothari Industrial Corporation Limited, Madurai. He completed his B.A.Economics from American College, Madurai. He completed Micro Category Multi Rotor Drone Pilot Course from Indian Institute Of Drones. He completed advanced certification: 3D mapping and surveying from Indian Institute of Drones. He completed DGCA approved Remote pilot training: small and medium category drones from Centre of aerospace and research centre, Madras institute of technology. He completed FPV building and flying from Chennai Drone Academy

3. Objectives of the activity:

Educate and Empower Students and Faculty:

To provide a clear understanding of the prototype development lifecycle, from idea validation to final implementation. To enhance knowledge of design thinking, technical tools, and methodologies used in prototype creation.

Skill Development:

To develop hands-on skills in areas such as CAD modeling, 3D printing, electronics prototyping, and other relevant tools and techniques. To build problem-solving and critical thinking skills through real-world case studies or project-based learning.

Promote Innovation and Entrepreneurship:

To foster an innovation-driven mindset among participants, encouraging them to translate ideas into practical solutions. To align with IIC's goal of cultivating a culture of innovation and startup development in higher education institutions.

4. Outcome of the Activity:

Institution's Innovation Council of AAA College of Engineering and Technology (AACET) organized "Workshop on Prototype/ Process Design and Development" on 17.05.2025.

Ms. S.Chithra ,III Year ECE warmly welcomed the gathering.Dr.G.Vairamuthu IIC President gave presidential address.The Chief Guest, Mr.B.Jeya Prasanna, Drone Instructor , Kothari Industrial Corporation Limited, Madurai, addressed the gathering. In his keynote address, he explained about Drone and its types, Job opportunities available in private and government sector in field of Drone.

Outcome of conducting this workshop are

Enhanced Understanding of Prototyping Concepts:

Participants gained a clear understanding of the end-to-end prototype development process, including concept design, material selection, fabrication techniques, and testing.

Improved Innovation and Design Skills:

Students and faculty developed practical skills in design thinking, user-centric design, and iterative development, empowering them to approach problems with creative solutions.

Idea-to-Prototype Transformation:

Several participants successfully converted their innovative ideas into working prototype models, ready for further validation, testing, or pitching.

A total of 91 students from various department participated in this workshop.Participants shared positive feedback about their learning experience and the opportunities provided by the Workshop. The event concluded with a vote of thanks delivered by Student Coordinator Ms.Ponjayasri, II Year ECE expressing gratitude to all contributors, participants, and supporters who made workshop as a grand success.Mr.C.Shanmugaraja,AP/ ECE Coordinator of this workshop.

KeyHighlights: Drone and its types, Idea to Prototype transformation, Design thinking

5. Participant details:

Total no. of Student participation: 91

Total no. of Staff (Teaching/Non-teaching) participation: 5 + 3 (Teaching/Non- Teaching)





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Institution's Innovation Council (IIC)
organizes

"Workshop On Prototype/Process Design And Development"

Date: 17.05.2025

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S.S.No	Reg No	Name of the Participant	Year/Branch	Contact Num	Mailid	Signature
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3	953723106049	R. Sarav Prabhakar	II - ECE	7339317463	saravprabhakar@gmail.com	Sarav Pr
4	953723106034	Malik. M	II - ECE	9345389460	abdulmalik0511@gmail.com	Malik
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12	953723106080	P. Anandharasan	II - CIVIL	7904136086	-	P. Anandharasan
13	953723103035	N. Saminathan	II - CIVIL	6376274789	nsaminathan147@gmail.com	N. Saminathan
14	953723103022	M. Mutharasu	II - CIVIL	6369138665	23UTLE027@aacet.ac.in	M. Mutharasu
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17/11/25
Coordinator



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Amaravathy Trust Sivakasi - Virudhunagar, Kamarajar Educational Road, Amathur -626 005,



INSTITUTION INNOVATION COUNCIL ORGANIZES

Workshop On Prototype /Process Design And Developement

Date & Time: 17 May 2025

03.00PM - 04.30PM

Venue: Thomas Alva Edison Hall (Cambridge Block)

RESOURCE PERSON

Mr. Jeya Prasanna .B
Drone Instructor
Kothari Industrial Corporation
Limited, Madurai.



IN THE PRESENCE OF

Dr.P.Karvannan
Secretary

Dr.P.Ganesan
Correspondent

Dr.K.Vignesh Kumar
Joint Secretary

Dr.M.SEKAR
IIC-CHAIRPERSON

Dr.G.Vairamuthu
IIC-PRESIDENT

Mr.C.Shanmugaraja
IIC-COORDINATOR



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 Amathur, Sivakasi - 626 005.



Report on Events (RoE)

Institute Innovation Council (IIC)

1.	Name of the Event (Seminar/ Workshop/ Conference/ FDP/ Anyothers)	Workshop
2.	Date of the Event	17.05.2025
3.	Venue of the Event Conducted	Thomas Alva Edison Hall, Cambridge Block.
4.	Title	Workshop on Prototype/ Process Design and Development
5.	Name and Address of the Guest	Mr.B.Jeya Prasanna Drone Instructor, Kothari Industrial Corporation Limited, Madurai.
6.	Total Participants	91
7.	Beneficiary (Student/Branch/ Year / Staffs)	Students and Faculty Members
8.	Description about the Programme	<ul style="list-style-type: none"> Objective of conducting this workshop is to provide a clear understanding of the prototype development lifecycle, from idea validation to final implementation and to enhance knowledge of design thinking, technical tools, and methodologies used in prototype creation. Outcome of conducting this workshop are Enhanced Understanding of Prototyping Concepts: Participants gained a clear understanding of the end-to-end prototype development process, including concept design, material selection, fabrication techniques, and testing.

PO/ PSO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3
Map ping	3	1			2			1	1	1				2	

C. Shanmugaraja
 20/5/25
Coordinator
 (Mr.C.Shanmugaraja)
 AP/ECE

G.V. Vairamuthu
 20/5/25
President-IIC
 (Dr.G.Vairamuthu)
 ASP/MECHANICAL

M. Sekar
 20/5/25
Chair Person-IIC
 (Dr. M. Sekar)
 PRINCIPAL